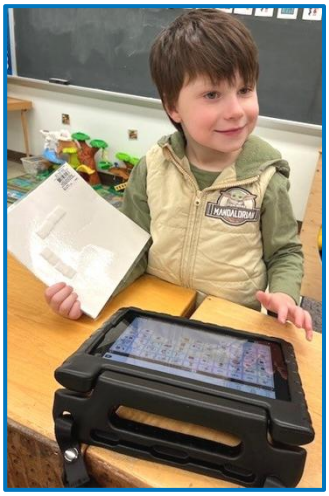
Variety's My Voice® Program, My Bike® Program, & My Stroller® Program

All equipment is provided at NO COST to families that meet the program's eligibility requirements.

Variety's My Voice Program provides a communication device (i.e. a restricted iPad with one prescribed communication app) to eligible children who are nonverbal (or have a communication disorder) to give them the ability to express their thoughts, feelings, wants, and needs at all times.



Variety's My Bike Program provides Rifton adaptive bikes (with stationary stands, rear steering bar with brake, and prescribed accessories) to eligible kids with disabilities, so they can experience the joy, freedom, and belonging from riding a bike – especially the therapeutic and recreational benefits for each child.

Variety's My Stroller Program provides individually customized Convaid EZ Rider adaptive strollers to eligible kids with disabilities to increase their mobility, inclusion, and safety - especially for ambulatory kids living with elopement issues and no safety awareness. An adaptive stroller provides an immediate impact for kids and their whole family, whom are no longer isolated, but can easily participate in the community.

Revised 06/04/2026.

What is Variety the Children's Charity?

- Initially founded as a social club in 1927 by 11 theatre owners, the so-named "Variety Club" evolved into a charity one-year later after the group found a baby girl - left in the Sheridan Theatre in Pittsburgh, Pa.
- Nearly 100 years later, our work remains critical. Today, Variety empowers children with disabilities to live life to the fullest through social inclusion experiences and life-changing mobility/communication equipment that ensures our most vulnerable kids are no longer left out, behind, or excluded.
- Simply put, we're helping kids, be kids by meeting tangible, unmet needs that create dramatic impact.
- After first listening to parents, Variety's My Bike® Program kicked off Nov. 5, 2012. The success of My Bike led to the creation of Variety's My Stroller® and My Voice® Programs, which both kicked off Nov. 14, 2014. In total, more than 9,600 adaptive bikes, adaptive strollers, and communication devices have been presented since November 2012 (surpassing $14.5 million in equipment).

Who is eligible for the adaptive equipment programs through Variety?

- These programs serve children and youth (through age 21) who have a documented mental, physical, or sensory disability; reside in our service area; meet the income guidelines; as well as the other eligibility requirements outlined in the application. Note, My Voice begins at age 2 and My Bike/My Stroller at age 3.
- An applicant's household income must meet our income guidelines, including: 2 household members (below $108,200); 3 household members (below $136,600); 4 household members (below $165,000); 5 household members (below $193,400); 6 household members (below $221,800); 7 household members (below $250,200); 8 household members (below $278,600); 9 household members (below $307,000).

  Variety recognizes that families who have a child with disabilities experience 4x greater expenses (on average) due to medical costs, therapies, equipment, medications, and many other individual needs.
  All equipment is provided at NO COST to families that meet the program's guidelines.
- Current Service Area includes 59 counties in Pennsylvania: Adams, Allegheny, Armstrong, Beaver, Bedford, Blair, Bradford, Butler, Cambria, Cameron, Carbon, Centre, Clarion, Clearfield, Clinton, Columbia, Crawford, Cumberland, Dauphin, Elk, Erie, Fayette, Forest, Franklin, Fulton, Greene, Huntingdon, Indiana, Jefferson, Juniata, Lackawanna, Lawrence, Lehigh, Luzerne, Lycoming, McKean, Mercer, Mifflin, Monroe, Montour, Northampton, Northumberland, Perry, Pike, Potter, Schuylkill, Somerset, Snyder, Sullivan, Susquehanna, Tioga, Union, Venango, Warren, Washington, Wayne, Westmoreland, Wyoming, and York Counties.

How does someone apply for equipment or learn more?

- Begin an application for My Bike and/or My Stroller online at www.varietypittsburgh.org/mobility-application.
- Begin an application for My Voice online at www.varietypittsburgh.org/applynow.
- Please call 724-933-0460 or email info@varietypittsburgh.org if you have any questions.

How much does it cost to sponsor equipment and how can someone donate?

- The cost to sponsor one adaptive bike is $2,500, one adaptive stroller is $2,000, and one communication device is $1,200. Donations can be given online, or by mailing a check (address below) made payable to Variety the Children's Charity. Any donation can be designated to a specific County, Region or Program.

  Donations for My Bike and My Stroller are most critical as the need and cost of this equipment continues to increase, and every dollar must be raised by Variety to fund each individual bike and stroller.

  Our My Voice® Program is financed {in part} by a grant from the Commonwealth of Pennsylvania, Department of Community and Economic Development as well as generous community donations.

learn more

AT VARIETY, IT'S ALL ABOUT THE KIDS!

donate now

@VarietyPittsburgh @VarietyKids @VarietyTent1

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